Southeastern Mass. Reader’s Advisory Roundtable (SE-RART)
Brockton Public Library

October 7, 2015, 10am-12pm

Agenda

1. Introductions

2. Announcements, etc.
   a. Thank you to Paula Jones for hosting today
   b. Host libraries for Feb. 3 and June 8 needed – Halifax=December, Mattapoisett=April
   c. Upcoming genre overview webinars (MLS): 10/14, 2 p.m. Appealing to Genre Readers
   d. Other?

3. Recorded webinars MLS>LibGuides>Readers’ Advisory
   a. Genre Overview: Romance (by John Charles on Romance Fiction and Romance RA)
   b. Genres That Appeal to the Emotions (by Joyce Saricks)

4. Discuss readings
      Chapter 5: Contemporary Romance, pp. 47-51
      Chapter 2: The Appeal of Romance Fiction, pp. 20-24
      Chapter 5: Contemporary Romance, pp. 54-56

5. Key elements/appeal factors for contemporary romance readers

6. Discuss benchmark title: It Had to Be You by Susan Elizabeth Phillips

7. Discuss 2nd titles in contemporary romance subgenre

8. General discussion -- RA issues, questions, comments

Please add your second titles to the blog at http://rartsoutheastma.wordpress.com!